



CROPEYE - ambition, originality, inspiration, creativity

Innovation and research management in the agricultural and horticultural branch CropEye is all about creating added value by finding new business opportunities. Our creative and transparent way of working, enables us to bring together knowledge supply and demand. By linking the relevant parties we create appropriate and imaginative market solutions.

We work on new developments within the sector and implement innovations in close cooperation with companies. An open approach and good communication are the core values for all projects.

Aim

To initiate and create demand-driven for and together with the agricultural and horticultural sector. This means:

- Direct translation of problems into creative solution
- Creation of added value from new insights and relevant research
- Initiation of cooperation and participation of new partners
- Promotion of cross-overs to other sectors
- Creation of joint innovation visions and roadmaps

Services

- To stimulate, participate and coach in demand-driven knowledge and product development
- Innovate talent through high quality modular education
- Formation and coaching of innovation teams around a market orientated concept.
- We have broad experience in submitting subsidy requests
- Creation and facilitation of a 'joint space for idea-generation'
- We act as a catalyst in an innovative approach to improvement
- We have an active approach and are recognised in sector within research and innovative networks

Innovation platform

CropEye forms together an innovation platform where new ideas take form and are developed into new initiatives. We do this with an increasing number of ambassadors. Through this platform CropEye enables businesses to create beneficial innovations for the sector.

Some of our products, projects and services

Horticultural educational programs; Crop growth models; Cooperative growers' organisations in both horticulture and agriculture; Innovative water concepts for greenhouse horticulture; Air quality research; Product quality research, measuring Biodiversity, metropolitan horticulture.

Assignments for

Primary producers in horticulture and agriculture, breeders and suppliers, research organisations and universities, local and provincial councils, national government, agricultural and horticultural organisations.